

Did you know your neighborhood school has grown to be just one point shy of being an A-rated school?

...and that's not all we have to offer. What if we told you we had an opportunity where 7,100 people *a day* could be learning about your business?



**Community
Partnerships**





**Join today to help create tomorrow's
innovators, leaders and engaged citizens of
the world.**

Nestled in our historic neighborhood of Palm Grove lies a hidden gem: Morningside K-8 Academy.

Most people don't know that Morningside K-8 Academy is now one of the top-performing magnet public schools in Miami's upper east side. As of 2018, Morningside K-8 Academy grew to become a B-rated school (just 1 point shy of being A rated) in large part thanks to our dedicated teaching staff, hard-working students and our rigorous academic program.

In spite of our high performance, Morningside remains a Title I school, with most of our students coming from low-income families. We want to eliminate the barriers and pave a clear path to success for our students.

We all want the best for our community and helping sustain the tremendous growth and achievement of Morningside K-8 Academy will benefit everyone. Helping Morningside reach its potential is helping shape the very future of our historic community.

At Morningside K-8 Academy, we are also dedicated to helping our local community thrive which is why we are pleased to announce we are now offering key partnerships to select local businesses.



The Difference Your Support Makes

IMPROVED TECHNOLOGY

New classroom smartboards, dedicated learning iPads for classrooms, new STEM initiatives, new computers for Media Center

NEW ATHLETIC EQUIPMENT & FACILITIES

Re-sodding of athletic field, new and updated athletic equipment for physical education and team sports

GREEN INITIATIVES

Landscaping beautification with native plants that will support biodiversity and be integrated into student's curriculum

FIELD TRIPS

Fund transportation and educational and cultural immersion field trips for our students

EXPANDED CURRICULUM

Adding music and art for our youngest students and expanding our offerings to our whole school

TEACHER GRANTS

94% of teachers spend their own money on school supplies. We support our teacher with grants for materials so they can enhance the curriculum without taking on personal debt

COMMUNITY ENGAGEMENT

Events such as Taste of Morningside where local restaurants gather on our campus to offer tastings and engage the community.

NEW PLAYGROUND

For years, our Pre-K playground structure has been closed for use. Cost for new playground structure averages about \$40,000. With enough community support, our students can again have a place to play

EDIBLE GARDEN

Student and teacher run educational vegetable garden. Funds will go toward raised planters, mulch, seeds, garden tools, educational learning materials and more



Community Sponsorship Opportunities at Morningside K-8 Academy

SILVER

\$1,000

- Logo featured on full-color, 4' x 2' vinyl "Thank You" banner on fence facing NE 4th Court
- Sponsor logo with link to website on school PTSA website
- Recognition in PTSA newsletter
- Dedicated social media promotional post
- Dedicated annual full-color, letter-sized print advertisement sent home to all Morningside families

BRONZE

\$500

- Sponsor logo with link to website on school PTSA website
- Recognition in PTSA materials
- Dedicated social media promotional post
- Dedicated annual full-color, letter-sized print advertisement sent home to all Morningside families

GOLD

\$2,500

- Dedicated full-color, Large 4' x 4' vinyl advertising banner displayed prominently on fence facing NE 4th Court
- Sponsor logo with link to website on school PTSA website
- Recognition in PTSA materials
- Dedicated social media promotional post
- Logo featured on full-color, 8' x 4' vinyl "Thank You" banner on fence facing NE 4th Court
- Dedicated annual full-color, letter-sized print advertisement sent home to all Morningside families

PLATINUM

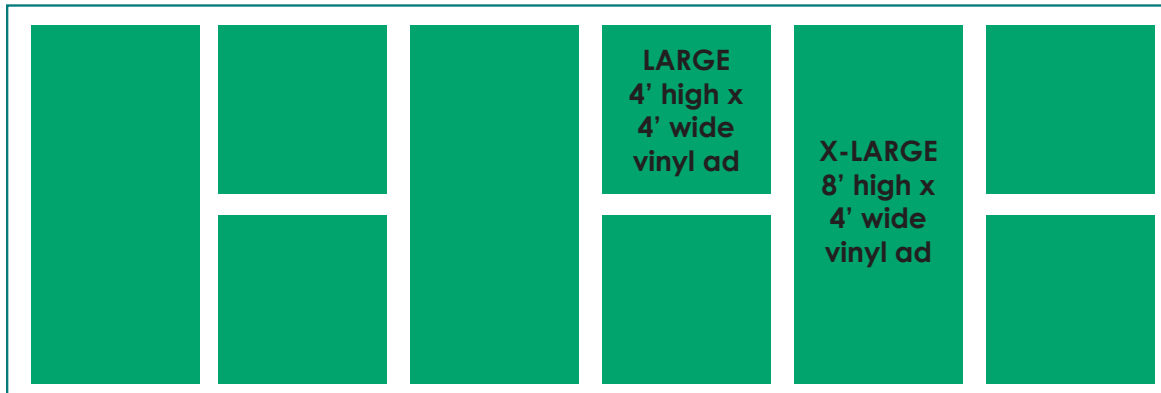
\$5,000

- Dedicated full-color, X-Large 8' x 4' vinyl advertising banner displayed prominently on fence facing NE 4th Court
- Sponsor logo with link to website on school PTSA website
- Recognition in PTSA materials
- Dedicated social media promotional post
- Logo featured on full-color, 4' x 2' vinyl "Thank You" banner on fence facing NE 4th Court
- Press release
- Dedicated annual full-color, letter-sized print advertisement sent home to all Morningside families

All sponsorships last for one year. Vinyl advertisements will stay in position one year from installation date.

Vinyl banner advertisements will be ordered and installed by Morningside. All artwork to be provided by and proofed by sponsor.

The Benefit to Your Business



Many of the businesses in Palm Grove and the surrounding areas are tucked away, out of sight. Hidden gems that many residents would love to know existed.

850

Morningside K-8 Academy has approximately 850 feet of fence (that's more than two football fields of length) facing NE 4th court.



7,100

that's the average daily amount of cars that drive by our fence. With a school zone speed limit enforced, that's a lot of eyes that could be learning about your business.



500

the approximate number of families attending Morningside K-8 Academy who could convert into your customers.

The opportunity for exposure is huge.

Supporting your local school creates a better neighborhood, a stronger and more vibrant community and an area that more and more people will want to be a part of. **A great school can bring and keep great people in our neighborhood.**

There are many additional ways you can help support our school: donate services or items we can use for fundraising events, offer discounts to our families, donate school supplies or host events. **If you have an idea, we want to hear it.**

Sponsorship Form

Yes, I will contribute!

My business can offer this level of sponsorship:

☐ Platinum (\$5,000)

☐ Gold (\$2,500)

☐ Silver (\$1,000)

☐ Bronze (\$500)

☐ Another amount: \$_____

☐ I would like to contribute and this is my idea:

☐ My business would like to donate goods or services to benefit Morningside K-8.
Please describe:

Your Information

Business Name:

Your Name:

Address:

Email:

Website:

Business Phone:

Cell:

AD ARTWORK: Please email final approved artwork to morningsidek8pta@gmail.com, 300 dpi, vector file preferred (eps, ai or pdf)

Checks can be made out to Morningside K-8 PTSA. To pay by credit card, contact us.

Morningside K-8 Academy PTSA is a tax-exempt nonprofit organization as described in Section 501(c)(3) of the Internal Revenue Code. As a 501(c)(3) organization, your donations are tax deductible.



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